

6th WORKSHOP ON MANAGING ARTS AND CULTURAL ORGANIZATIONS

Oxford, U.K., 30 November - 1 December 2018



Chairpersons :

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PROGRAMME

Friday, November 30, 2018*Clore Room: Plenary and parallel sessions a; Classroom 1: parallel sections b*

08:30 – 09:00	Registration	
09:00 – 09:15	Introduction & presentation of the participants	
09:15 – 10:45	Session 1 <ul style="list-style-type: none">• Ferri P., Guagnini A., Santagati E., Zan L: Professors, Bureaucrats, and Curators: from university collations to museums at UNIBO (1970-2015)• Harrison P., Case Study: Oxford Museum of History of Science	
10:45 – 11:15	Coffee Break	
11:15 – 12:45	Session 2 <ul style="list-style-type: none">• Roberts H., The in-between domain of art and business• Sassi M., Contradictory goals and response to them in cultural and creative industries	
12:45 – 14:00	Lunch	
14:00 – 15:30	Session 3a (Clore room) <ul style="list-style-type: none">• Lahav S., Against Homogeneity: challenging homogeneity & celebrating 'difference' in display, education & interpretation strategies in museums & galleries• Holtham C., Skilful Coping with Unorder: educating 21st century arts leadership	Session 3b (Classroom 1) <ul style="list-style-type: none">• Pareschi L., Fully Booked: transforming cultural capital into symbolic capital through the use of audience development: the case of Festivaletteratura• Koping A., From Democracy to Management: institutional logics at play
15:30 – 16:00	Coffee Break	
16:00 – 18:15	Session 4 <ul style="list-style-type: none">• Bar-Haim A., Corporate Governance in art & cultural organizations as organized anarchies• Bugden E., Organising the Alternative: case study research into artist-run collectives in New Zealand• Baskakova E., Industrial Heritage Management: an exploratory research of regeneration processes	

Saturday, December 1, 2018

Cloze Room: Plenary and parallel sessions a; Classroom 1 : parallel sections b

09:00 – 10:30	Session 5 <ul style="list-style-type: none">• Piber M., Participatory Cultural Initiatives: the beginning of the end of (knowledge) management in its current understanding?• Guagnini A., A new breed of corporate museums? The case of Nestlé and Alimentarium	
10:30 – 11:00	Coffee Break	
11:00 – 12:30	Session 6a (Cloze room) <ul style="list-style-type: none">• Rottler M., The influence of external reference price strategies on the amount paid in a “pay what you want” setting of a German photo biennial• Gričar N., Modelling cultural diversity of film projects on tenders: cultural management, cultural diversity and cultural policy	Session 6b (Classroom 1) <ul style="list-style-type: none">• Agostino D., The role of big data analytics in museums: balancing between contradictions and praxis• Diaz Lema M., Reviewing the Italian cultural ecosystem with the museum’s online reviews: a text mining approach
12:30 – 13:45	Lunch	
13:45 – 15:15	Session 7 <ul style="list-style-type: none">• Labaronne L., Artistic achievement in the performing arts• Coblenz E., Performative Valorization: the case of the louvre museum	
15:15 – 15:45	Coffee break	
15:45 – 17:15	Session 8: <ul style="list-style-type: none">• Lo Surdo M., At the Tipping Point: Australian orchestras, a case study• Lindqvist K., Equal partners or implementers? The struggle of independent arts organisations in cultural policy collaborations	
17:15 – 18:00	Conclusion, lessons learned and coffee	